

## Website Privacy Policy

Last updated: February 04, 2021

This Privacy Policy describes Our policies and procedures regarding the collection, use and disclosure of Your Personal Data when using Our Service. This Privacy Policy also informs You about Your privacy rights and how the law may govern or affect the protection of Your Personal Data.

We use Your Personal Data to provide and improve Our Service. By requesting or accessing Our Service, You agree to Our collection and use of information in accordance with this Privacy Policy.

## Interpretation and Definitions

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### Interpretation

The words of which the initial letter is capitalized have meanings defined under the following conditions. The following definitions shall have the same meaning regardless of whether they appear in singular or in plural form.

### Definitions

For the purposes of this Privacy Policy:

**“Account”** means a unique account created for You to access our Service or parts of our Service.

**“Company”** (which may also be referred to as either "the Company", "We", "Us" or "Our" in this Agreement) shall mean ClearChoiceMD LLC, 74 Pleasant Street, New London, NH 03257.

**“Cookies”** are small files that are placed on Your computer, mobile device or any other device by a website, containing the details of Your browsing history on that website among its many uses.

**“Country”** refers to United States.

**“Device”** means any device that can access the Service such as a computer, a cellphone or a digital tablet.

**“Personal Data”** is any information that relates to an identified or identifiable individual.

**“Service”** refers to the Website.

**“Service Provider”** means any natural or legal person who processes the data on behalf of the Company. It refers to third-party companies or individuals employed by the Company to facilitate the Service, to provide the Service on behalf of the Company, to perform services related to the Service or to assist the Company in analyzing how the Service is used.

**“Third-party Social Media Service”** refers to any website or any social network website through which a User can log in or create an account to use the Service.

**“Usage Data”** refers to data collected automatically, either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

**“Website”** refers to Our website, accessible from <https://cmdcenters.com/>

**“You” or “Your”** means the individual, authorized representative or entity accessing or using the Service as applicable.

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## Collecting and Using Your Personal Data

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### Types of Data Collected

#### Personal Data

While requesting or using Our Service, We may ask You to provide certain personal information that may be used to contact or identify You. Personal information may include, but may not be limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Usage Data

#### Usage Data

Usage Data is collected automatically when requesting or using the Service.

Usage Data may include information such as Your Device's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that You visit, the time and date of Your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When You access the Service by or through a mobile device, We may collect certain information automatically, including, but not limited to, the type of mobile device You use, Your mobile device unique ID, the IP address of Your mobile device, Your mobile operating system, the type of mobile Internet browser You use, unique device identifiers and other diagnostic data.

We may also collect information that Your browser sends whenever You visit our Service or when You access the Service by or through a mobile device.

#### Information from Third-Party Social Media Services

We allow You to create an account and log in to use the Service through the following Third-party Social Media Services:

- Google
- Facebook
- Instagram

If You register through or otherwise grant us access to a Third-Party Social Media Service, We may collect Personal data that is already associated with Your Third-Party Social Media Service's account, such as Your name, Your email address, Your activities or Your contact list associated with that account.

You may also have the option of sharing additional information with Us through Your Third-Party Social Media Service's account. If You choose to provide such information and Personal Data, during registration or otherwise, You are giving Us permission to use, share, and store such information and Personal Data in a manner consistent with this Privacy Policy.

#### Tracking Technologies and Cookies

We use Cookies and similar tracking technologies to track the activity on Our Service and store certain information. Tracking technologies include beacons, tags, and scripts to collect and track information and to improve and analyze Our Service. The technologies We use may include:

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- **Cookies or Browser Cookies.** A cookie is a small file placed on Your Device. You can instruct Your browser to refuse all Cookies or to indicate when a Cookie is being sent. If You do not accept Cookies, You may not be able to use some parts of our Service. Unless you have adjusted Your browser setting so that it will refuse Cookies, our Service may use Cookies.
  - **Flash Cookies.** Certain features of our Service may use local stored objects (or Flash Cookies) to collect and store information about Your preferences or Your activity on our Service. Flash Cookies are not managed by the same browser settings as those used for Browser Cookies. For more information on how You can delete Flash Cookies, please read "Where can I change the settings for disabling, or deleting local shared objects?" available at [https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html#main\\_Where\\_can\\_I\\_change\\_the\\_settings\\_for\\_disabling\\_\\_or\\_deleting\\_local\\_shared\\_objects\\_](https://helpx.adobe.com/flash-player/kb/disable-local-shared-objects-flash.html#main_Where_can_I_change_the_settings_for_disabling__or_deleting_local_shared_objects_)
  - **Web Beacons.** Certain sections of our Service and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of a certain section and verifying system and server integrity).

Cookies can be "Persistent" or "Session." Persistent Cookies remain on Your personal computer or mobile device when You go offline. Session Cookies are deleted as soon as You close Your web browser. Learn more about cookies: [What Are Cookies?](#)

We use both Session and Persistent Cookies for the following purposes:

#### **Necessary / Essential Cookies**

Type: Session Cookies.

Administered by: Us.

Purpose: Essential to provide You with services available through the Website and to enable You to use some of its features. They help to authenticate users and prevent fraudulent use of user accounts. Without these Cookies, the services You may request cannot be provided. We only use these Cookies to provide You with services available on or through our Website.

#### **Cookies Policy / Notice Acceptance Cookies**

Type: Persistent Cookies.

Administered by: Us.

Purpose: To identify if users have accepted the use of cookies on the Website.

#### **Functionality Cookies**

Type: Persistent Cookies.

Administered by: Us.

Purpose: To allow us to remember choices You make when You use the Website, such as your login details or language preference. These Cookies provide You with a more personal experience and avoid You having to re-enter your preferences each time You use the Website.

#### **Tracking and Performance Cookies**

Type: Persistent Cookies.

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Administered by: Third-Parties.

Purpose: To track information about traffic to the Website and how users use the Website. The information gathered via these Cookies may directly or indirectly identify you as an individual visitor. The information collected is typically linked to a pseudonymous identifier associated with the device you use to access the Website. We may also use these Cookies to test new pages, features or new functionality of the Website.

### **Targeting and Advertising Cookies**

Type: Persistent Cookies.

Administered by: Third-Parties.

Purpose: To track your browsing habits to enable Us to show information and advertising that may be of interest to You. These Cookies use information about your browsing history to group You with other users who have similar interests. Based on this information, and with Our permission, third party advertisers can place Cookies to enable them to show advertisement information which We think may be of interest to You while on third party websites.

## **Use of Your Personal Data**

We may use Personal Data for the following purposes:

**To provide and maintain our Service**, including to monitor the usage of our Service.

**To manage Your Account and Your registration** as a user of the Service. The Personal Data You provide can give You access to different functionalities of the Service that are available to You as a registered user.

**For the development, performance, compliance and undertaking** of a purchase contract for products, items or services You purchase from Us, or relating to any other contract with Us through the Service.

**To contact You** by email, telephone calls, SMS, or other equivalent forms of electronic communication, such as a mobile application's push notifications regarding updates or informative communications related to the functionalities, products or contracted services, including the security updates, when necessary or reasonable for their implementation.

**To provide You** with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless You have opted not to receive such information.

**To manage and attend to** Your requests to Us.

**For business transfers:** We may use Your information to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by Us about our Service users is among the assets transferred.

**For other purposes:** We may use Your information for other purposes, such as data analysis, identifying usage trends, determining the effectiveness of our promotional campaigns and to evaluate and improve our Service, products, services, marketing and your experience.

We may share Your personal information in the following situations:

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- **With Service Providers:** We may share Your personal information with Service Providers to monitor and analyze the use of our Service, to show advertisements to You to help support and maintain Our Service, and/or to contact You.
  - **For business transfers:** We may share or transfer Your personal information in connection with, or during negotiations of, any merger, sale of Our assets, financing, or acquisition of all or a portion of Our business to another company.
  - **With Affiliates:** We may share Your information with Our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include Our parent company and any other subsidiaries, joint venture partners or other companies that We control or that are under common control with Us.
  - **With business partners:** We may share Your information with Our business partners to offer You certain products, services or promotions.
  - **With other users:** We may disclose or share Your information when You share personal information or otherwise interact in public areas or domains with other users. Such information may be viewed by all users and may be publicly distributed. If You interact with other users or register through a Third-Party Social Media Service, Your contacts on the Third-Party Social Media Service may see Your name, profile, pictures and description of Your activity. Similarly, other users may be able to view descriptions of Your activity, communicate with You and view Your profile.
  - **With Your consent:** We may disclose Your personal information for any other purpose with Your consent.

### Retention of Your Personal Data

We will retain Your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and may use Your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

We will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when such data is used to strengthen the security or to improve the functionality of Our Service, or We are legally obligated to retain this data for longer time periods.

### Transfer of Your Personal Data

Your information, including Personal Data, is processed at Our operating offices and in any other places where the parties involved in the processing are located. Your information may be transferred to — and maintained on — computers located outside of Your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from Your jurisdiction.

Your consent to this Privacy Policy followed by Your submission of Your Personal Data, shall be construed and considered as Your agreement to a transfer of Your Personal Data.

We will take all steps reasonably necessary to ensure that Your data is treated securely and in accordance with this Privacy Policy and no transfer of Your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of Your data and other personal information.

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## Disclosure of Your Personal Data

### Business Transactions

If We are involved in a merger, acquisition or asset sale, Your Personal Data may be transferred. We will do our best to provide notice before Your Personal Data is transferred and becomes subject to a different Privacy Policy.

### Law enforcement

Under certain circumstances, We may be required to disclose Your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### Other legal requirements

We may disclose Your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation;
- Protect and defend the rights or property of the Company;
- Prevent or investigate possible wrongdoing in connection with the Service;
- Protect the personal safety of Users of the Service or the public; or
- Protect against legal liability.

### Security of Your Personal Data

The security of Your Personal Data is important to Us. However, no method of transmission over the Internet, or method of electronic storage is 100% secure. While We strive to use commercially acceptable means to protect Your Personal Data, We cannot guarantee absolute security.

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## Detailed Information on the Processing of Your Personal Data

The Service Providers We use may have access to Your Personal Data. These third-party vendors collect, store, use, process and transfer information about Your activity on Our Service in accordance with their Privacy Policies.

### Analytics

We may use third-party Service providers to monitor and analyze the use of our Service.

#### Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <https://policies.google.com/privacy>

### Advertising

We may use Service Providers to show advertisements to You to help support and maintain Our Service.

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### **Google AdSense & DoubleClick Cookie**

Google, as a third party vendor, uses cookies to serve ads on our Service. Google's use of the DoubleClick cookie enables it and its partners to serve ads to our users based on their visit to our Service or other websites on the Internet.

You may opt out of the use of the DoubleClick Cookie for interest-based advertising by visiting the Google Ads Settings web page: <http://www.google.com/ads/preferences/>

### **Email Marketing**

We may use Your Personal Data to contact You with newsletters, marketing or promotional materials and other information that may be of interest to You only if you opt-in to receiving this service. You may opt-out of receiving any, or all, of these communications from Us by following the unsubscribe link or instructions provided in any email We send or by contacting Us.

We may use Email Marketing Service Providers to manage and send emails to You.

### **Mailchimp**

Mailchimp is an email marketing sending service provided by The Rocket Science Group LLC. For more information on the privacy practices of Mailchimp, please visit their Privacy policy: <https://mailchimp.com/legal/privacy/>

### **Links to Other Websites**

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Our Service may contain links to other websites that are not operated by Us. If You click on a third party link, You will be directed to that third party's site. We strongly advise You to review the Privacy Policy of every site You visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

### **Changes to this Privacy Policy**

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We may update Our Privacy Policy from time to time. We will do Our best to notify You of any changes by posting the new Privacy Policy on this page.

We may also let You know of any changes via email and/or by a prominent notice on Our Service, prior to the change becoming effective. Date of updates will be reflected by the "Last updated" date at the top of Our Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when posted on this page.

### **Contact Us**

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If you have any questions about this Privacy Policy, You can contact us:

- By email: [info@ccmdcenters.com](mailto:info@ccmdcenters.com)